



Downtown Business Improvement District

FY2027 BID Work Plan and Budget

BID Mission Statement

The BID is an organization of downtown property owners who through thoughtful, pro-active collaboration and partnership with local government, business owners, residents and citizens strive to create a shared vision and voice for the community of downtown Bozeman. The BID will commit resources, identify, plan and act on short-term and long-term initiatives otherwise unavailable to individual owners. The BID has a goal of ensuring the long-term preservation and vitality of the city's underlying economic, cultural, social and environmental assets and the BID will work together to keep our downtown a safe, beautiful and vibrant place.

BID Assessment Programs

The following programs are funded by the special assessments collected from property owners within the Downtown Business Improvement District. The BID assessment for FY2027 will be \$295,000. The BID will also receive approximately \$55,000 in additional revenue from sponsorships and maintenance contracts.

Downtown Bozeman Partnership (\$89,000)

The BID is a member of the Downtown Bozeman Partnership. The BID contributes to the administration of the Downtown Partnership office located at 222 East Main Street.

Downtown Bozeman Association (\$28,500)

The BID contributes to the DBA to support its events, staff and marketing efforts to promote downtown. The DBA hosts events downtown that include Art Walks, Music on Main, Crazy Days, Cruisin' on Main Car Show, Cat Walk, Christmas Stroll, Restaurant Week and more.

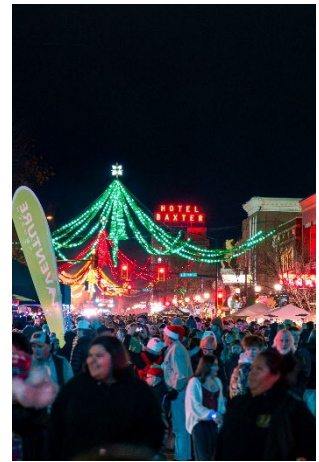
Summer Flowers (\$36,400)

A total of 318 Earth Planter baskets will be hung downtown. The Earth Planter baskets provide improved plant growth by regulating water delivery based on soil conditions while reducing labor costs, fuel and water usage. The baskets only need to be watered two to three times per week rather than seven days a week. These flower baskets are hung throughout downtown from June through September. This amount covers the planting cost and water cost.



Holiday Lighting (\$21,800)

The BID installs the following holiday lighting downtown: 1) lighted garland on each historic lamp post along Main Street; 2) lights on the large conifer trees in Soroptomist Park; 3) garland wreaths at the Rouse, Church, Wallace, and Grand intersections; and 4) the infamous holiday “spider” decorations above four downtown intersections. The green decoration was replaced in 2022, the red in 2023, gold in 2024 and white in 2025. New lighted garland and bows has been ordered to replace the dated garland.



Maintenance Program (\$120,900)

The BID hires maintenance employees for winter and summer seasons. Primary tasks performed by the BID maintenance staff includes garbage collection, flower watering, tree watering, downtown parks upkeep, installation of the streetlamp banners, maintenance of pedestrian benches, graffiti removal, and garage cleaning. The BID maintenance staff removed over 4,100 bags of garbage and recycling during the past year from over 100 receptacles.

Downtown Safety Program (\$15,000)

There is an opportunity to partner with the Downtown URD and the Art & Safety Grant to provide funding for safety improvements in the downtown area including flood/security lights. The board would like to begin planning alongside the Bozeman Police Department for a dedicated downtown resource officer as the needs of the downtown community shift. This will take several years to establish and would eventually be a split salary funding by downtown and BPD. We would like to leave money allocated in the budget for this initiative. The board has also discussed using these funds to procure AEDs for the downtown area.

Graffiti Removal Program (\$5,750)

The BID offers a comprehensive graffiti removal program. Since 2009, this program has removed over 4,000 graffiti tags. The BID maintenance staff removes tags from public property and works with property owners to clean private buildings of graffiti. The BID partners with Clean Slate Group to remove tags that they are unable to remove. The BID will continue to actively remove new tags as quickly as possible considering immediate removal has proven to be the most effective deterrent.



Downtown Banners (\$5,000)

The BID purchases, installs and maintains the DTNBZN light pole banners. Seasonally the BID installs banners for HRDC, MSU, Bozeman Farmers Market, Bridger Bowl, Family Promise, Sweet Pea, SLAM, BridgerCare, Greater Yellowstone Coalition and more.

**Downtown Marketing (\$3,500)**

The BID contributes to the general marketing of downtown Bozeman. These funds are made available to the Downtown Partnership which places advertisements in ten to twelve local, regional and state-wide publications.

Vehicle Maintenance (\$12,450)

The BID owns and maintains a maintenance truck and two mules/ATVs. This expense covers fuel, insurance, repairs and tires as needed.

Maintenance Supplies (\$8,250)

The BID purchases a wide variety of maintenance supplies for various programs, including trash bags.

Hazmat Clean Up (\$2,000)

The BID will work with a licensed company for hazmat or biohazard clean ups as needed.

	FY2027 Budget	
Income		
BID Assessment	\$ 295,000	
BID Assessment--residual		
Contract Income	\$ 26,000	
Interest Income	\$ 100	
Mobile Vending Fees	\$ 1,500	
Flower Sponsorships	\$ 10,000	
Christmas Light Sponsorships	\$ 3,000	
Streetlamp Banners	\$ 15,000	
Total Income	\$ 350,600	
Expenses		
Management Fee	\$ 89,000	
Total Expenses	\$ 89,000	
Payroll Expenses		
Maintenance Staff	\$ 85,000	
Taxes	\$ 5,500	
Work Comp	\$ 3,500	
Maintenance Staff--Garage	\$ 25,000	
Taxes	\$ 950	
Work Comp	\$ 950	
Total Payroll Expenses	\$ 120,900	
Programs		
Downtown Safety Program	\$ 15,000	
Downtown Bozeman Association (DBA) Support	\$ 28,500	
Holiday Lights - Reserve Fund	\$ 15,000	
Holiday Lights	\$ 2,500	
Holiday Light Spider Repair	\$ 2,500	
Holiday Decor Storage	\$ 1,675	
New Banners	\$ 5,000	
Flower Expenses	\$ 36,000	
Flower Water	\$ 400	
Marketing	\$ 3,500	
Maintenance Supplies	\$ 5,000	
Garbage Bags	\$ 3,250	
Graffiti Supplies	\$ 750	
Graffiti Contracted Removal	\$ 5,000	
Mule Service & Fuel	\$ 2,100	
Truck Service & Fuel	\$ 2,700	
Vehicle Insurance	\$ 7,650	
Hazmat Clean Up	\$ 2,000	
Program Contingency	\$ 2,000	
Total Program Expenses	\$ 140,525	
Total BID Expenses	\$ 350,425	
NET ASSESSMENT INCOME	\$ 175	