



Downtown Business Improvement District FY2026 BID Work Plan and Budget

BID Mission Statement

The BID is an organization of downtown property owners who through thoughtful, pro-active collaboration and partnership with local government, business owners, residents and citizens strive to create a shared vision and voice for the community of downtown Bozeman. The BID will commit resources, identify, plan and act on short-term and long-term initiatives otherwise unavailable to individual owners. The BID has a goal of ensuring the long-term preservation and vitality of the city's underlying economic, cultural, social and environmental assets and the BID will work together to keep our downtown a safe, beautiful and vibrant place.

BID Assessment Programs

The following programs are funded by the special assessments collected from property owners within the Downtown Business Improvement District. The BID assessment for FY2025 will be \$280,000. The BID will also receive approximately \$54,000 in additional revenue from sponsorships and maintenance contracts.

Downtown Bozeman Partnership (\$82,500)

The BID is a member of the Downtown Bozeman Partnership. The BID contributes to the administration of the Downtown Partnership office located at 222 East Main Street.

Downtown Bozeman Association (\$28,000)

The BID contributes to the DBA to support its events, staff and marketing efforts to promote downtown. The DBA hosts events downtown that include Art Walks, Music on Main, Crazy Days, Cruisin' on Main Car Show, Cat Walk, Restaurant Week and more.

Summer Flowers (\$34,900)

This will be the second summer with 318 Earth Planter baskets. The Earth Planter baskets provide improved plant growth by regulating water delivery based on soil conditions while reducing labor costs, fuel and water usage. The baskets only need to be watered two to three times per week rather than seven days a week. These flower baskets are hung throughout downtown from June through September. This amount covers the planting cost and water cost.



Holiday Lighting (\$21,175)

The BID installs the following holiday lighting downtown: 1) lighted garland on each historic lamp post along Main Street; 2) lights on the large conifer trees in Soroptomist Park; 3) garland wreaths at the Rouse, Church, Wallace, and Grand intersections; and 4) the infamous holiday “spider” decorations above four downtown intersections. The green decoration was replaced in 2022, the red in 2023, gold in 2024 and white in 2025. The BID board will earmark reserve funds for the spider replacements, new garland and bows.



Maintenance Program (\$115,900)

The BID hires maintenance employees for winter and summer seasons. Primary tasks performed by the BID maintenance staff includes garbage collection, flower watering, tree watering, Soroptomist Park upkeep, installation of the streetlamp banners, maintenance of pedestrian benches, graffiti removal, and garage cleaning. The BID maintenance staff removed over 4,100 bags of garbage and recycling during the past year from over 100 receptacles.

Downtown Safety Program (\$15,000)

There is an opportunity to partner with the Downtown URD and the Art & Safety Grant to provide funding for safety improvements in the downtown area including flood/security lights. The board would like to begin planning alongside the Bozeman Police Department for a dedicated downtown resource officer as the needs of the downtown community shift. This will take several years to establish and would eventually be a split salary funding by downtown and BPD. We would like to leave money allocated in the budget for this initiative.

Graffiti Removal Program (\$7,900)

The BID offers a comprehensive graffiti removal program. Since 2009, this program has removed over 4,000 graffiti tags. The BID maintenance staff removes tags from public property and works with property owners to clean private buildings of graffiti. The BID partners with Clean Slate Group to remove tags that they are unable to remove. The BID will continue to actively remove new tags as quickly as possible considering immediate removal has proven to be the most effective deterrent.



Downtown Banners (\$3,000)

The BID purchases, installs and maintains the DTNBZN light pole banners. Seasonally the BID installs banners for MSU, Bozeman Farmers Market, Bridger Bowl, Big Sky Resort, Sweet Pea, SLAM, BYEP, Bozeman Health, BridgerCare, Greater Yellowstone Coalition and more.



Downtown Marketing (\$3,000)

The BID contributes to the general marketing of downtown Bozeman. These funds are made available to the Downtown Partnership which places advertisements in ten to twelve local, regional and state-wide publications.

Vehicle Maintenance (\$12,150)

The BID owns and maintains a maintenance truck and two mules/ATVs. This expense covers fuel, insurance, repairs and tires as needed.

Maintenance Supplies (\$8,000)

The BID purchases a wide variety of maintenance supplies for various programs, including trash bags.

	FY2026 Budget
Income	
BID Assessment	\$ 280,000
BID Assessment--residual	
Contract Income	\$ 26,000
Interest Income	\$ 100
Mobile Vending Fees	\$ 1,500
Flower Sponsorships	\$ 9,500
Christmas Light Sponsorships	\$ 3,000
Streetlamp Banners	\$ 14,000
Total Income	\$ 334,100
Expenses	
Management Fee	\$ 82,500
Total Expenses	\$ 82,500
Payroll Expenses	
Maintenance Staff	\$ 80,000
Taxes	\$ 5,500
Work Comp	\$ 3,500
Maintenance Staff--Garage	\$ 25,000
Taxes	\$ 950
Work Comp	\$ 950
Total Payroll Expenses	\$ 115,900
Programs	
Downtown Safety Program	\$ 15,000
Downtown Bozeman Association (DBA) Support	\$ 28,000
Holiday Lights - Reserve Fund	\$ 15,000
Holiday Lights	\$ 2,500
Holiday Light Spider Repair	\$ 2,000
Hoiday Decor Storage	\$ 1,675
New Banners	\$ 3,000
Flower Expenses	\$ 34,500
Flower Water	\$ 400
Marketing	\$ 3,000
Maintenance Supplies	\$ 4,750
Garbage Bags	\$ 3,250
Graffiti Supplies	\$ 900
Graffiti Contracted Removal	\$ 7,000
Mule Service & Fuel	\$ 1,950
Truck Service & Fuel	\$ 2,700
Vehicle Insurance	\$ 7,500
Program Contingency	\$ 2,000
Total Program Expenses	\$ 135,125
Total BID Expenses	\$ 333,525
NET ASSESSMENT INCOME	\$ 575